

STOP SETTLING AND START SELLING! YOUR BOOK WAS MEANT TO BE READ BY THOUSANDS!



**DISCOVER THE 5 AMAZING
WAYS TO BUILD YOUR
AUTHOR PLATFORM
SO YOU CAN SELL MORE
BOOKS FAST!**

Lisa DeSpain, founder of Book2Bestseller.com, is known as The Successful Author's Book Coach. She has been involved in publishing since 1998, first in traditional publishing and then working directly with authors. She brings experience from multiple areas of publishing, from distribution, production, and editorial, to book marketing and platform building. Lisa's overriding passion is for authors to experience extravagant success in their publishing adventure.



DURING THIS PRESENTATION, YOU'LL DISCOVER:

1

The 5 Simple Steps To Develop Your Author Platform and grow your following of loyal readers who just can't wait for the release of your next book!

2

The #1 Strategy For Selling More As An Author, so that you can turn your book into a real profit-generating business.

3

How To Use Your Book To Build Your Brand, so that you can be known as the go-to-expert in your niche.